



## Barron's Winner's Circle – National Conferences

**Core National Conferences (4)** The core national conferences bring together an invitation-only group of the top financial advisors in the country. Your participation allows access and interaction with those advisors most likely to generate positive asset flows. The partnership also gives your firm a unique and invaluable relationship-building opportunity with the most viable advisors across all channels: national full service, independent broker/dealer, consultant, and RIA markets - all delivered through one exclusive program.

### Top Advisors Summit

- September 23-25th, 2009, JW Marriott Orlando
- Attendance (550): Top 1% producers at Merrill Lynch, Morgan Stanley/Smith Barney, Wachovia, UBS
- Average AUM \$3.5b

### Top Women Advisors Summit

- December 2-4th, 2009, The Breakers, Palm Beach
- Attendance (550): Top women advisors at Merrill Lynch, Morgan Stanley/Smith Barney, Wachovia, UBS
- Average AUM \$1b

### Top Independent Advisors Summit

- April 14-16<sup>th</sup>, 2010, The Ritz-Carlton Orlando
- Attendance (400): Top 100 US RIA custody clients for each of TD Ameritrade, Schwab, and Fidelity's institutional groups, plus a select group of the country's leading IB/D advisors from firms including LPL, Royal Alliance, Ameriprise, Raymond James and others
- Average AUM \$1.8b

### APIC/Investment Consultants Summit\*

- June 4th, 2009, The Ritz Carlton, Washington DC
- Attendance (300): Top 300 consultants within Smith Barney Consulting Group

### As a sponsor, your firm will receive the following for each event:

- Highly prominent exhibit for duration of all event
- Full-page, color ads in event program
- Introduction and moderation of multiple breakout sessions for each event
- Logo placement on the event registration sites and ancillary materials
- Attendance for multiple firm representatives
- Unique opportunity to host your own cross-firm dinners on open nights
- Opportunity to interact with the highest level of firm management
- Attendee list to facilitate follow-up

\* Due to the program of the APIC event (1 day), we do not offer sponsors the opportunity to introduce and moderate breakout sessions, however, our sponsor/advisor wine tasting event is a key time for interaction.

For additional sponsorship information please contact:

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