



## Sponsor Information

[www.barrons.com/ics](http://www.barrons.com/ics)

As of 4/16/2009

## Important Due Dates

<b>ASAP</b>	<b>Sponsor Logo</b> (Note: all previous sponsors' logos are on file.)
<b>May 5</b>	<b>Company Description</b> (60 words or less)
<b>May 13</b>	<b>Register Sponsor Attendees at:</b> <a href="http://www.barrons.com/ics/rsvp">www.barrons.com/ics/rsvp</a>
<b>May 14</b>	<b>Wine Selections and Credit Card Authorization Due</b> Email to <a href="mailto:conferenceinfo@barrons.com">conferenceinfo@barrons.com</a>
<b>May 29</b>	<b>Technology Resource Form:</b> Available upon request.
<b>Jun 2</b>	<b>Exhibitor Materials Arrive at:</b> Freeman Exhibitor Services
<b>Jun 4</b>	<b>Exhibit Set Up</b> — 11:00 am The Ritz-Carlton Ballroom Foyer
<b>Jun 5</b>	<b>Exhibit Breakdown</b> — 12:00 pm

### Sponsor Logo

Due: ASAP

Email (up to 8MB): [production@barronsmarketing.com](mailto:production@barronsmarketing.com)

### Digital Files:

For best reproduction EPS (.eps) format is preferred.

- Minimum of 3" wide on a white background.
- Fonts must be outlined. Useable alternatives are:
- Photoshop Files (.psd, .tif, or .jpg)
- Illustrator Files (.eps — must be outlined fonts)
- PDF Files (.pdf — must be outlined fonts)

### Delivery:

Artwork can be supplied via one of the following:

- Email (up to 8MB):  
[production@barronsmarketing.com](mailto:production@barronsmarketing.com)
- FTP instructions: (Upload to your company folder.)  
site:ftp.barronsmarketing.com  
username: conferences@barronsmarketing.com  
password: sponsor

Send email stating what files you have uploaded to:

[production@barronsmarketing.com](mailto:production@barronsmarketing.com)

### Company Description

Due: Tuesday, May 5

Email to: [conferenceinfo@barrons.com](mailto:conferenceinfo@barrons.com)

- Description must be 60 words or less
- Supply as MicroSoft Word Document
- Use Company name for the file name

### Wine Selection

Due: Thursday, May 14

As per the hotel's suggestion, you will need approximately 12 bottles of wine for the 3 hour event. The Ritz-Carlton will bill you directly following the event. All unopened bottles of wine will be returned to the hotel and not charged to your credit card. Please email wine selections & credit card authorization form to [conferenceinfo@barrons.com](mailto:conferenceinfo@barrons.com)

### Exhibitor Materials

Arrive by: June 2

Barron's has contracted *Freeman Exhibitor Services* to handle sponsor materials. Please ship all materials to their address listed on the label below and include sponsor firm's name on all shipments, as we do not go by booth numbers.

### Exhibit Area

Draped exhibit tables (6' x 30") will be set up in the The Ritz-Carlton Ballroom Foyer, and may be used to display promotional literature. Barron's recommends using a table top display with table skirt. A layout of the exhibit area will be supplied prior to the conference.

Note: Exhibitors are limited to table-top displays.

Approximately 275 people will be attending this conference. Please ship appropriate quantities of promotional materials.

### Accommodations

Should you require a room, please call the **Renaissance M. Street Hotel** reservations at **800-468-3571**. Inform the operator you are attending the Barron's Winner's Circle conference to insure the group rate of **\$259.00** per night.

## Barron's Conference Team

### Barron's

1155 Avenue of the Americas

New York, NY 10036

T: 800-227-0245

F: 212-597-5615

[www.barrons.com/conferences](http://www.barrons.com/conferences)

### Sponsorship Support:

Dorothy Gelormino

T: 212-597-5947

[dorothy.gelormino@barrons.com](mailto:dorothy.gelormino@barrons.com)

### National Sponsorship Manager:

Kate Harrington

T: 212-597-5912

[kathryn.harrington@barrons.com](mailto:kathryn.harrington@barrons.com)

### Event Services:

Patricia Kasner

T: 212-597-6076

[pat.kasner@barrons.com](mailto:pat.kasner@barrons.com)

### Program Support

Stacey Leigh Pearce

T: 212-597-5760

[stacey.pearce@barrons.com](mailto:stacey.pearce@barrons.com)

Please affix this mailing label to all shipments.

### Hold For:

(Please put Company Name on line above)

Address Information to Follow